

Waste Reduction Awards Program (WRAP)

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3M Optical Systems - Petaluma

1331 Commerce St
Petaluma, CA 94954-1426

3M Optical Systems, a 3M facility in Petaluma employs approximately 100 people and manufactures a variety of products including Vikuiti™ Extended Resolution video and rear projection display screens, 3M™ privacy filters for desktop and laptop computers, VanGard™ lenses for improved wide angle side and rear viewing, and Press On® Optic lenses which provide a simple, therapeutic, and inexpensive way to correct several visual disorders. 3M Company has very aggressive goals for each facility to achieve by the end of 2005, known as the Environmental Targets 2005 (ET'05). ET'05 includes goals to reduce waste by 25% and energy consumption by 20%. This translates to 5% annual improvement for waste and 4% for energy. Based on 2004 reductions, 3M Petaluma has already exceeded 2005 reduction goals for waste on pounds of emissions per 1000 pounds of good output basis. Emphasis is on continuous improvement while focusing on the facility's significant environmental aspects, primarily waste generation. 3M Petaluma recycled over 70.6 tons of material between 2003-2004 that could have otherwise been land filled or incinerated. 3M is a charter member of the National Environmental Performance Track (Performance Track) - a U.S. Environmental Protection Agency program. The Performance Track program is a public/private partnership that encourages environmental excellence, involves communities in environmental protection, and focuses on measurable results. 3M Petaluma joined the Performance Track program in 2001. The Petaluma facility has completed a three-year commitment meeting the goals established. 3M Petaluma has also renewed another three-year commitment to further reduce waste, energy, and volatile organic compounds through 2006.

Years Awarded: 2005, 2004, 2000, 1993

1 Location in Sonoma County

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